

WHAT IS A GREEN BUILDING?

Green or sustainable building is creating environmentally sensitive, energy conscious and healthier developments.



Green Building Includes:

- » Energy efficiency
- » Water conservation and reduction of runoff
- » Indoor environmental quality
- » Waste reduction
- » Smart growth and sustainable development
- » Environmentally friendly building materials and specifications



Why Build Green?

- Quality of Life
Improving our living space through reduced indoor air pollution, smarter designs, and improving environmental conditions for future generations.
- Economy
Saving money and increasing property values through more durable building designs and reduced lifecycle costs.
- Environment
Reducing our impact on the environment through smarter use of limited resources and land.



Top Five Reasons Why Developers Are Going "Green"

- 1. Green Building is the Building of the Future.** Growing environmental awareness is driving consumers to look for earth friendly alternatives to the status quo.
- 2. Economic Incentives Increase the Demand For Green Building.** Consumers can experience savings from government rebates and lower utility bills.
- 3. Health Incentives Also Increase Demand.** Non-toxic materials foster a healthy indoor environment which increases employee productivity and benefits personal well being.
- 4. Added Publicity and Marketability of Green Developments.** Obtaining a "green" label adds another degree of publicity and marketability to the development.
- 5. Way of Making Positive Contributions to the Environment.** Going "green" allows contractors to relieve the strain on the earth caused by a large influx of new building developments.